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Classic Car Consumer Prices

Other Information You Might Need...

1969 Ford Torino Grand Touring 2 Door Convertible

May 7, 2004

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MSRP

Original Manufacturer's Suggested Retail Price when new

\$3,090

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Low Retail Average Retail High Retail

Base Price **\$8,250** **\$16,400** **\$26,500**

Options and Equipment

351 V8 Engine add: **15%** **15%** **15%**

Total Price **\$9,488** **\$18,860** **\$30,475**

Other Vehicle Information

Model Number: N/A

Weight: 3441

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Value Explanations

Low Retail Value

This vehicle would be in mechanically functional condition, needing only minor reconditioning. The exterior paint, trim, and interior would show normal wear, needing only minor reconditioning. May also be a deteriorated restoration or a very poor amateur restoration. Most usable "as-is".

Note: This value does not represent a "parts car".

Average Retail Value

This vehicle would be in good condition overall. It could be an older restoration or a well-maintained original vehicle. Completely operable. The exterior paint, trim, and mechanics are presentable and serviceable inside and out. A "20-footer".

High Retail Value

This vehicle would be in excellent condition overall. It could be a completely restored or an extremely well maintained original vehicle showing very minimal wear. The exterior paint, trim, and mechanics are not in need of reconditioning. The interior would be in excellent condition. **Note:** This value does **not** represent a "100 Point" or "# 1" vehicle *.

* "100 Point" or "# 1" vehicle is not driven. It would generally be in a museum or

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transported in an enclosed trailer to concourse judging and car shows. This type of car would be stored in a climate-regulated facility.



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